## GAT Report to Convention 20th March 2021

This year has seen the formation of the Global Action Team within the district. The team has tried to meet on a bi-monthly rota but has occasionally been unable to due to it clashing with other meetings.

The principle of the team is two fold

- 1) The official version is to create a powerful bridge between Lions and the international association
- 2) In practice the aim is to bring together the GST, GLT and GMT officers into a unique partnership in order for it to share ideas, best practice and to ensure that they are all pulling in the same direction.

In order for the team to be able to communicate its ambitions out to the members and clubs, it has also been necessary to include marketing, social media and IT into the team.

You can <u>click here</u> to view a short LCI video outlining the benefits of the GAT initiative. (*Please do not login to YouTube. Just click "no thanks"*)

The approach outlined above has so far worked well and future events are being planned. Some of these events may involve all team members being together at an event to make members and clubs attendance more fulfilling and educational.

Many of the planned events will be online, even after lockdown, in order to attract a bigger audience eliminating the need to travel often great distances. Most members and clubs are now very familiar with virtual meetings so I cannot envisage too many problems.

Some events are also being planned to coincide with other annual events such as future conventions and forums when we can return face to face.

As team leader it is not for me to make decisions but to encourage others to do so.

YIL DG Steve Petty