

GMT Coordinator Report – March 2021

Membership Plan 2020-21

Objectives

- 1) Evaluate state of club membership, numbers, and age profile.
 - 2) Recruit new members.
 - 3) Retain members.
 - 4) Revive clubs with low numbers.
 - 5) Look at possibility of new branch clubs.
-
- 1) Evaluate state of club membership – Completed.

 - 2) Recruit New Members – up to 12th March we have recruited 65 new members. Talking to a number of clubs over the last few weeks there are a number of new members waiting in the wings once lockdown is over, my own club Westbury have 5 people keen to join once they can physically serve their community

 - 3) Retention of members – up to 12th March we have lost 91 members – overall district membership stands at 1162, leaving us at -26 members for the year so far. Once restrictions have been lifted the plan is to physically attend zone meetings to encourage active membership recruitment.

 - 4) Revive clubs with low numbers – This has been difficult with the present situation as there can be no physical club visits, but the DG team have active with virtual club visits and I plan to ask for an invite to be able to attend a large number of these along with virtual zone meetings over the next 5-6 months.

 - 5) Look at the possibility of starting new branch clubs - a few areas have been identified including the Didcot area for a potential branch club as there are individuals in that part of the world who have shown an interest. Other areas to be investigated over the next few months.