

Convention Report 2021 From Dave Rose Social Media Support Officer.

I have been working with a few clubs in the District to help them improve their social media output. Also, how to use it to their advantage to make contact with other organisations and people in their community

I have attended some club and Zone meetings online to offer advice. I have a presentation ready to help with social media but due to Covid I am unable to get access my server due to the office is shut at this time.

I have been attending regularly online meetings with the Communications team and also the new marketing team. We are working on new ideas which we hope to bring you in the near future.

I would like to see Clubs use social media more as in most cases it is free and can be updated very quickly this should keep people interested in what the lions do. This will also hopefully bring new members into clubs.